

Fig. 1

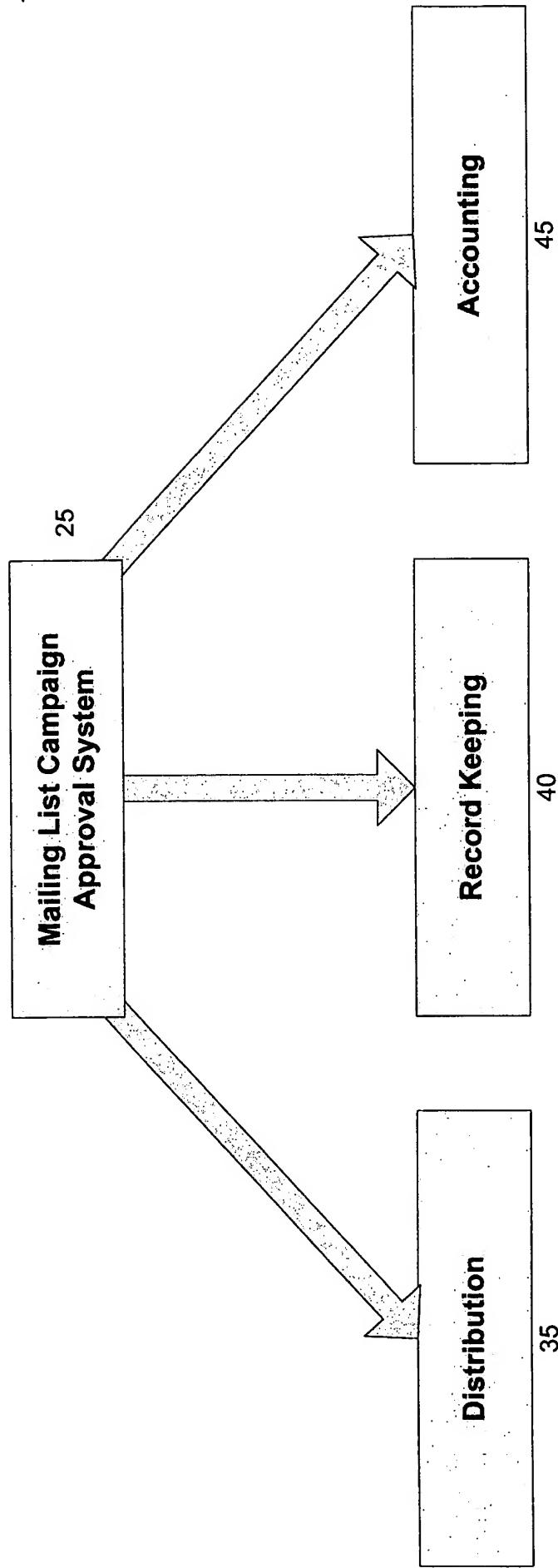


Fig. 2

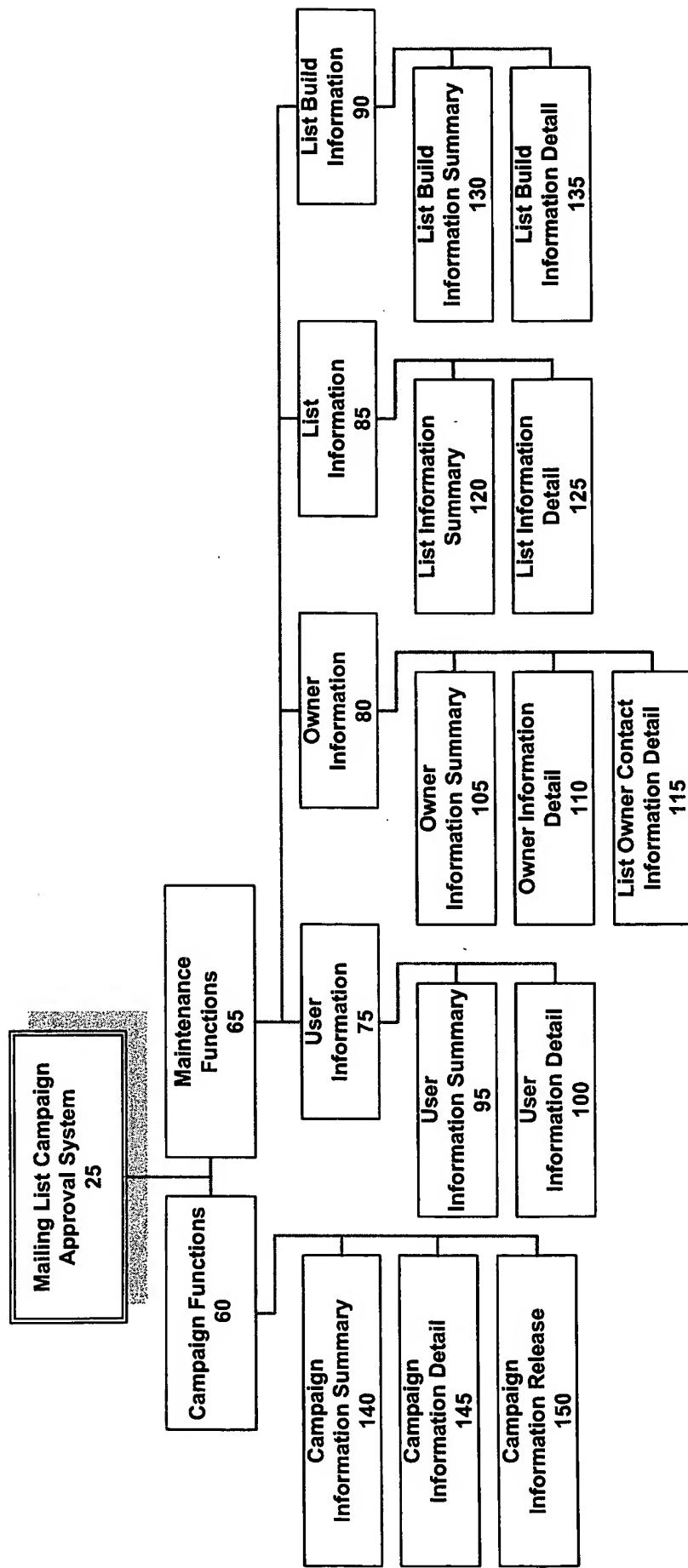


Fig. 3

160

EDITH ROMAN

Campaign Approval Process

Company	NASA Technical Briefs	
Campaign Name	New Campaign	
Description	This is the new campaign we would like you to approve.	
PO No.	70058014	
Expires on	11/21/2002 11:59:00 PM	
Image (PDF)	click here to preview the Campaign (requires Adobe Acrobat Reader)	
Lists to Approve:		
#	Approve	List Name
1	<input checked="" type="checkbox"/>	NASA 1

195

[Process](#)

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FIGURE 4

From ERAI: CAS Approval for ERA PO# 8000800 - Message (HTML)

File Edit View Insert Format Tools Actions Help [Ask a question for help](#)

Re:Reply Reply to All Forward         

From: CAS Administrator [casadmin@edithroman.com]
To: Aristotle Spyropoulos
Cc:
Subject: From ERAI: CAS Approval for ERA PO# 8000800

Sent: Wed 11/20/2002 12:13 PM

Dear Telly,

The following mailer will be sending the order to a new mailhouse not on our approved list.

Mailer: ePost Direct, Inc.
Offer: Catalog

Please click here to approve or disapprove this campaign.

Thank you,
CAS Administrator
Edith Roman Associates, Inc.

Email: casadmin@edithroman.com
Phone: 845-620-9000
Fax: 845-620-9035

200

FIGURE 5

From ERAI: Approval of Iron Port Message (HTML)

File Edit View Insert Format Tools Actions Help

Reply Reply to All Forward

From: CAS Administrator [casadmin@edithroman.com]
To: Aristote Spyropoulos
CC:
Subject: From ERAI: Approval of Iron Port

Sent: Wed 11/20/2002 1:30 PM

Dear Telly,

ERA PO#38888800

Mailer: ePost Direct, Inc.
Offer: Catalog

For the above Edith Roman Associates Purchase Order Number, you have approved the following list(s) to be mailed:

1. JAVA DEVELOPERS JOURNAL

Thank you,
CAS Administrator
Edith Roman Associates, Inc.

FIGURE 6

Email: casadmin@edithroman.com
Phone: 845-620-9000
Fax 845-620-9035

CAS - Campaign Expiration Notice - Message (HTML)

File Edit View Insert Format Tools Actions Help Type a question for help

Reply Reply to All Forward        

From: CAS Auto Responder [casadmin@edithroman.com]
To: Aristotle Spyropoulos
CC:
Subject: CAS - Campaign Expiration Notice

Sent: Wed 11/20/2002 1:33 PM

Dear CAS Administrator,

The following campaign has expired:
ERA PO# 88888800
Campaign name: **Iron Port**
Mailer: IronPort
Broker: Edith Roman Associates

DATES:
Date Created: 11/20/2002 12:10:00 PM
Date Released: 11/18/2002 12:13:00 PM
Date Expired: 11/19/2002 11:59:00 PM

FIGURE 7

LIST DETAIL
Number of approved lists: 5
Number of disapproved lists: 2
Number of no response lists: 0

APPROVED LISTS (by DDI ID):
2NASATECH,2FP-SEMINR,2TRAIN-MAG,2GCN,2JAVA-DEV

APPROVED LISTS: (List ID, DDI ID, List Name, Owner)
2NASATECH,001,NASA TECH BRIEFS DATABASE,Associated Business Publications
2FP-SEMINR,003,FRED PRYOR SEMINAR ATTENDEES,Fred Pryor, Inc.
2TRAIN-MAG,004,TRAINING MAGAZINE,VNU Business Publications
2GCN,006,GOVERNMENT COMPUTER NEWS,Post News Week
2JAVA-DEV,007,JAVA DEVELOPERS JOURNAL,Syscon Publishing

DISAPPROVED LISTS: (List ID, DDI ID, List Name, Owner)
2WASH-TECH,002,WASHINGTON TECHNOLOGY,Post News Week
2HOLLYWOOD,005,HOLLYWOOD REPORTER, (THE),VNU Business Publications

NO RESPONSE LISTS: (List ID, DDI ID, List Name, Owner)
None

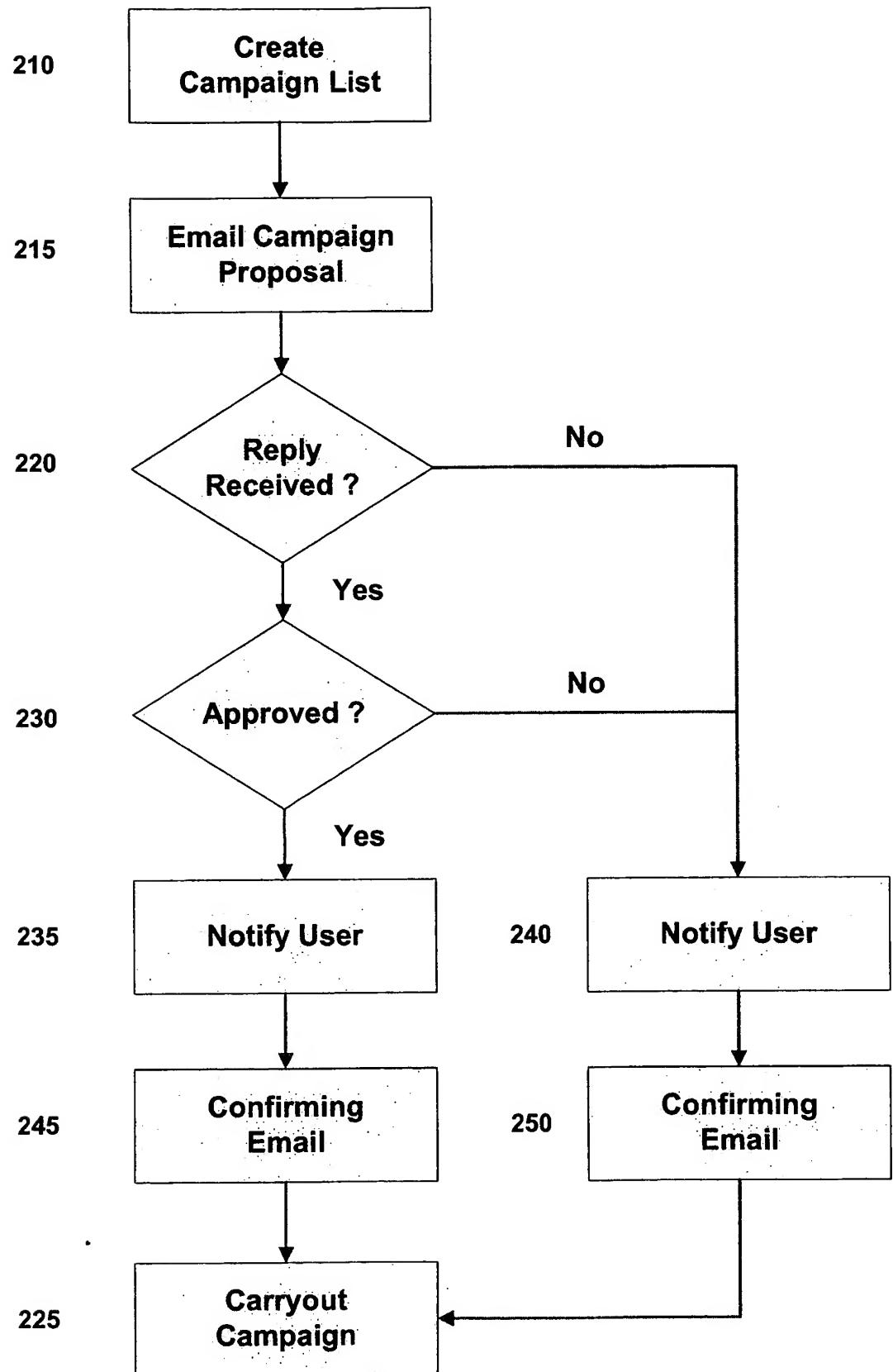


Fig. 8